



ENERGIZE
FNF Agency Sales Conference

SPONSOR BREAKDOWN

JANUARY 20th & 21st

Falls Church, Virginia

STANDARD SPONSORSHIP \$2,500

- TABLE AT THE EVENT
- YOUR COMPANY'S LOGO ON PRINTED MATERIALS, WEBSITE, AND SPONSOR SIGNAGE
- STAMP FOR THE ATTENDEE'S "ENERGIZE PASSPORT"
- NETWORKING OPPORTUNITIES WITH OTHER SPONSORS
- OPPURTUNITY FOR PODCAST FEATURE ON "HANGING WITH THE HOOPERS"
- SOCIAL MEDIA "DRIPS" FROM FNF MID-ATLANTIC SOCIAL MEDIA PLATFORMS AND TAGS

ELEVATING
SALES CULTURE



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HIGH-VISIBILITY SPONSORSHIP OPPORTUNITIES

BEYOND THE STANDARD SPONSORSHIP BENEFITS, THESE OPPORTUNITIES OFFER MAXIMUM EXPOSURE AND IMPACT THROUGHOUT THE EVENT AND ARE AVAILABLE AS STANDALONE SPONSORSHIPS AT THE PRICING LISTED BELOW.

KUDOS/SOCIAL MEDIA KORNER (1):

Branded signage that will be posted and visible during photo/videos on participants social media pages. See *KUDOS KORNER breakdown for more information.*

\$5,000 total

WIFI SPONSORSHIP (1):

Included on all print materials, table centers, and typed in by every attendee.

\$4,500 total

NETWORKING DINNER SPONSOR (1):

Placards placed on table centers and your company's logo will be displayed on the "End" screen.

\$4,000 total

LUNCH SPONSOR (1):

Placards placed on lunch buffet and your company's logo will be displayed on the "Lunch" screen.

\$4,000 total

BOOKLETS:

Full page ad: **\$3,500 total**
Half page ad: **\$3,250 total**
1 / 3 page ad: **\$3,000 total**

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KUDOS KORNER BREAKDOWN

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\$5,000 total

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- STEP-AND-REPEAT WITH SPONSOR LOGO
- SPONSOR LOGO WATERMARK ON EACH VIDEO
- ENCOURAGEMENT TO TAG SPONSOR IN SOCIAL MEDIA POST
- \$100 VALUE PRIZE AS INCENTIVE TO RECORD TESTIMONIALS
- VIDEOGRAPHER RUNNING VIDEO TESTIMONIALS AND WRITTEN TESTIMONIALS WITH SPONSOR LOGO
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